

**"EDUCATION IS THE
ANSWER"**

TYME EDUCATION

**DESIGNING AND IMPLEMENTING
EDUCATION PROJECTS WORLDWIDE**



Foreword

For the past 30 years, we have designed and implemented hundreds of educational projects that resonate with the most crucial challenges of our daily's lives. Our conviction is simple: "Whatever the question, EDUCATION is the answer." Through education, children and young people can claim ownership of and better exercise their rights, and adults can better understand and overcome the main challenges they face on a daily basis. Through education, any group of people can get together, identify common values, strengthen democratic principles and improve social cohesion. Through education, we seek to encourage all social actors to think, question their surroundings and contribute to social dialogue, thus going back to the etymological root of the word "education": "educere", which means to draw out from within.

All our work is developed in a creative environment of books, authors and ideas. I started my professional career as a publisher, first as the director general of Editions Jean-Claude Lattès (part of the Hachette Group) and then establishing my own publishing house. I have had the opportunity to publish authors such as Amin Maalouf, the Nobel Prize winner Naguib Mahfouz, the musicians Sting or Jean-Jacques Goldmann... On my passport, under "profession", I still put "editor" as each project responds to a precise narrative.

Social change is at the core of our projects. For 30 years, we have specialised in key issues for sustainable development and the prevention of risk behaviour. Road safety, HIV/AIDS and drug and alcohol consumption are some of the subjects we have been dealing with on a regular basis. The environmental dimension of our work can be understood by looking at our projects on mobility, urban development, climate change, environmental protection and science education, the role of volunteering in social development, and so on. I was trained as a researcher, and this research experience inspires part of my approach. At Berkeley University first, then at the French CNRS, I learned that good projects are based on hard work and team spirit.

I was a parent before I became an entrepreneur or an education expert. By working with children, one learns to respect them as fully-fledged citizens as opposed to future citizens. One realises that they have rights and obligations. We have been focusing on children's rights in order to address many of the issues central to child development, including the right to health, the right to education and the right to participation, coping with difficult issues such as the sexual abuse of children, role models during adolescence, etc.

Antoine de Saint Exupéry, the author of *The Little Prince*, dedicated his book to all grown-ups who were once children. Looking at every subject as if everything were still to be discovered and invented guarantees a refreshing and stimulating approach.

PIERRE-ANTOINE ULLMO
TYME EDUCATION
FOUNDER & CEO

EDUCATION SPECIALISTS

Our vision



Education is part of our corporate name, our professional careers and our personal beliefs. We define ourselves as education specialists. There are many ways of being an education specialist. We work with and for teachers, trainers, researchers and social workers on a daily basis, but we add our own expertise, creating new educational paradigms based on key participation and mutual learning concepts.

As education specialists, we believe that education is central and vital to any community. Whatever the question, EDUCATION is the answer.

Education is before all a dialogue based on exchange of experiences. In our understanding, education is a dynamic process through which receptors can get full ownership of the messages that are conveyed to them, develop innovative visions and take creative actions to provoke changes.

Every individual should therefore be capable to explore and reflect upon the ways in which living conditions, surrounding environment and society affect their lifestyle and professional choices. Developing their action competence should enhance their awareness and capacity to change these conditions.

According to Roger Hart, "participation is the means by which a democracy is built and it is a standard against which democracies should be measured. Participation is a fundamental right of citizenship."

All our projects and initiatives actively question the process of sharing decisions that affect one's life and the life of the community in which one lives. We are convinced that every individual should be both entitled to and capable of exercising their right to participate in decisions that affect their personal lives and the society in which they live, even though the degree and the form of participation can differ according to the age and changing capacities, interests and competences.

Education is not limited to children and young people but addresses all individuals at all ages and in all contexts. Our educative projects are based on the conviction that users' voices should be listened to and their creative capacity fully recognised and stimulated.

In a broader context of social responsibility, any institution or company has the opportunity to increase its educational value, by promoting this dialogue with and among its public.

Our methodology

How do we achieve Sustainable Development Goals? How do we deliver on these goals and take actions? These two questions are central to any educational project we design and implement. For 30 years, we have been designing projects that bring about positive changes for society.

We believe in the unique ability of citizens starting with young people to take full ownership of the main topics of interest for their future and bring positive and sustainable changes in the communities they are part of.

Ownership, participation and change are the three main ingredients of an educational project, independently on where it will be implemented (schools, cities, companies...).

The essence of our work is creating the conditions for people who have a common interest in an issue or problem to work together, share ideas, find solutions and bring about change.

We use an original learning design process to define the steps and tools that are needed to bring our targeted audiences from "where they are to where they want to be".

We believe in the values of participation and community building to implement projects in partnership with grassroots organizations worldwide and achieve a large social impact.

Our work is based on three main pillars:

- **design, implement and assess education projects** that directly impact Sustainable Development Goals and more specifically SDG 3, SDG 4, SDG 5, SDG 11, SDG 13 and SDG 17
- provide **easy access to diverse, reliable knowledge**, shared by the best thinkers, researchers, and academics of our time.
- **design innovative digital learning solutions** to better respond to education challenges in terms of efficiency, social equity and cultural diversity.

-

Five stages



Strategy



Contents



Implementation



Evaluation



Community-building

Our objective is to design quality, state-of-the-art projects. To attain this, our methodology includes creative inputs from all participants who form part of the process.

We understand the delicate balance that must exist between the creative process behind an educational project and the practical aspects of its implementation.

We have been continuously working with NGOs, large international organizations, schools and universities, corporations and foundations.

Our objective is to help our clients position themselves legitimately and unambiguously as socially responsible actors, so that users know why the project is taking place, what to expect from it and how they can be involved in it.

Our track record in identifying relevant messages, creating contents and implementing projects by engaging multipliers in the field has made us critically aware of the careful planning of any project and quality control standards.

Evaluation is a critical part of any project including impact assessment against predefined key performance indicators and process evaluation.

The methods we apply and the tools we use contribute to the creation of communities of practice, i.e. creating the conditions for people who have a common interest in an issue or problem to work together, share ideas, find solutions and bring about change.

OUR PROJECTS

A BRIEF REVIEW



THREE EXAMPLES

GOOD PRACTICES

- IMPLEMENTING A SCHOOL AND COMMUNITY PROJECT
- SHARING KNOWLEDGE WORLDWIDE
- DESIGNING INNOVATIVE ONLINE COURSES



Ongoing since
2018



Safe Mobility for all young people

VIA is the educational programme for safe mobility for all young people deployed by the TotalEnergies Foundation and the Michelin Corporate Foundation worldwide.

270,000 pedestrians lose their lives around the world every year, many of them children on their way to school, most of them in the Global South. Whether it's not respecting road safety rules, being distracted by mobile phones, violence due to reckless drivers of all types of vehicles... it is vulnerable young people, often on foot on their way to school, who are most at risk.

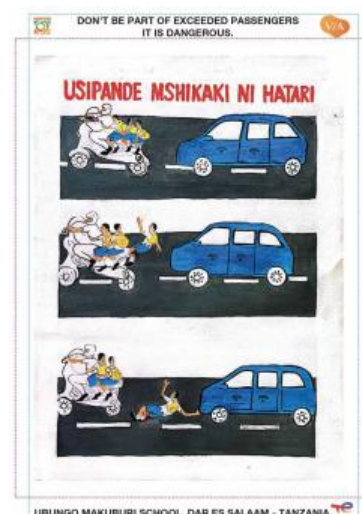
Broken families, prevented professional careers, the consequences of unprotected mobility are countless and the cost to the community is immense.

How can we intervene as close as possible to young people, improve the safe mobility conditions around their schools, raise awareness among all members of the educational community and bring the voices of young people themselves to speak up?

The VIA mission is to encourage and train young people to become ambassadors of safe mobility so they can be safer on their way to school ... and beyond. VIA invites young people to reflect on their daily journeys to school so they can propose concrete ways of getting there safely. VIA gives young people a voice for improving their safety on their way to school and thus becoming ambassadors for safe mobility. VIA offers young people around the world the opportunity to create pedestrian safety posters, relay the messages of young people in their countries to an international audience, and create a vast network of ambassadors for safe mobility.



Creating new prevention tools





40
countries

#roadsafety
#commitment
#mobility



<https://programme-via.com>



VIA invites young people to reflect on their daily journeys to school so they can propose concrete ways of getting there safely.



VIA Ambassadors for Safe Mobility are currently working with more than 580,000 young people in 44 countries.



Project

EXPeditions

Client

Apple and Top universities in the UK and the USA
**Cambridge, Oxford
Harvard, Yale...**



Ongoing since
2021

Embark on a new EXPedition of knowledge



EXPEDITIONS

Tyme Education is the founder of EXPeditions, a digital platform that engages in accessible conversations (videos, podcasts and ebooks) with the world's best minds, professors and researchers from the top universities in the UK, the US, Europe, Australia, and India.

We all feel the pleasure of curiosity, the excitement of acquiring knowledge, of broadening our scope. That has never been more true than in today's reality of disinformation and self-proclaimed experts.

We scour the world to meet the the best thinkers, researchers, and academics of our time and gather their perspectives on the issues that matter to us, to them, and to the world.

Our conversations (we call them EXPs) contend with the history of feminisms, climate change from multiple perspectives, with globalisation and economic growth, citizenship, cities, democracy and politics, colonialism, history, the emotions and nervous states, biology and genetics, medicine, AI, individual and collective identity, feminism, race, the classics, art, philosophy, literature, war, the Holocaust and more.

Exposing different angles on a broad range of issues, these original conversations, available through videos, podcasts, articles and books, allow users to take a stand and make informed choices.

EXPeditions presents more than 500 videos, 500 podcasts, 500 ebooks.



Hannah Dawson, King's College London, one of the more than 200 professors and researchers contributing to EXPeditions.



ALL
countries

#knowledge
#innovation
#learning
#design



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Project

Online courses for a sustainable world

Client

Udemy and all major online learning platforms



Ongoing since 2023

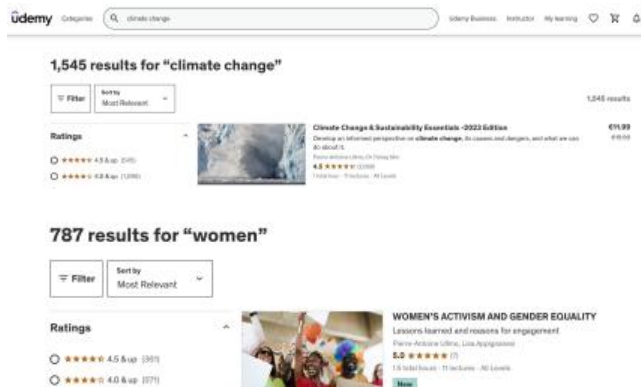
Short online courses for committed citizens

Thanks to the diversity and quality of our speakers, our online courses create an experience that is enjoyable, intense and resonates with the challenges of our daily lives.

Our courses are based on EXPeditions unique filmed content. They are curated by our Chief Learning Officer, Yishay Mor, and our Senior Commissioning Editor, Lisa Appignanesi.

Our course on Climate Change and Sustainability Essentials is available on Udemy and is the highest rated course on this platform with more than 5000 paid learners. Climate change is possibly the greatest challenge of our time, "the fight of our lives" in the words of the UN Secretary General at the COP26. We accept the scientific consensus that climate change is real, and that it is related to human actions. Beyond that - the picture becomes blurry. How bad is it? How fast is it happening? What are the probable consequences, and what can we do to mitigate them?

Our new course on the History of Feminism and Women's activism has been just released on Udemy. This course will help you address key contemporary feminist issues surrounding gender, discrimination, sexual violence and demands for gender equality and gender justice. These are crucial to your daily life and to our common future. The #MeToo movement is one striking example of women's struggle and growing participation in social and political movements in all parts of the world.





ALL countries

#MOOC
#innovation
#learning
#design



udemy.com

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Teaching & Academics > Science > Climate Change

Climate Change & Sustainability Essentials -2023 Edition

Develop an informed perspective on climate change, its causes and dangers, and what we can do about it.

4.5 ★★★★★ (2,092 ratings) 5,052 students
Created by Pierre-Antoine Ullmo, Dr.Yisbay Mar
Last updated 12/2021 English English [Auto], Indonesian [Auto], 7 more

What you'll learn

- Assess the seriousness and urgency of climate change
- Identify the causes of these changes and the key processes that determine their effects
- Recognise the main effects of climate change, their implications for our lives and our children's.
- Identify the critical required actions, on the personal, national and global levels

Preview this course

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Teaching & Academics > Humanities > Sociology

WOMEN'S ACTIVISM AND GENDER EQUALITY

Lessons learned and reasons for engagement

New 5.0 ★★★★★ (7 ratings) 30 students
Created by Pierre-Antoine Ullmo, Lisa Appignanesi
Last updated 10/2023 English English [Auto]

What you'll learn

- Understand the meaning of women's activism
- Examine the history of feminism, understand why women's history matters and how historical, social, political and economic processes shaped gender inequalities.
- Explore systemic gender bias and learn how technologies replicate gender stereotypes.
- Discover women economics and how gender needs to influence macroeconomic models.
- Reflect on how to end gender discrimination
- Identify key contemporary issues surrounding gender, discrimination and sexual violence, including the #MeToo movement.
- Understand the gendered meaning of family and "work" in women's history and how it influenced family life, family relationships and women's ability to organise

Preview this course

€39.99

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This course includes:

- 1.5 hours on-demand video
- 1 article
- 11 downloadable resources
- Access on mobile and TV
- Full lifetime access
- Certificate of completion

Our online courses are based on a design thinking approach to develop technology-enhanced learning experiences.





MOOC

incubator

Process

change

learning

open education

INNOVATION

IN EDUCATION

CONTRIBUTING TO SOCIAL
CHANGE ON KEY ISSUES FOR
SUSTAINABLE DEVELOPMENT



Preventing drink-driving in emerging countries

Curbing drink-driving in developing countries is a critical issue that requires a versatile, durable approach. **Safe Roads 4 Youth** (SR4Y) implemented and evaluated a flexible framework to address the issue of drink-driving within diverse social contexts in Argentina, South Africa and Vietnam.

In each country, we have partnered with major non-profit organisations such as Handicap International in Vietnam, Red Cross in Argentina and Global Road Safety Partnership in South Africa and specialised research teams from local universities to develop the project. With their collaboration, we have recruited and trained project teams to work within each local community.

Participation and exchange are the pillars of our approach, through engaging community stakeholders in the development of actions and activities that generate real change. SR4Y catalyses, encourages and supports their involvement in training, capacity-building, education and raising awareness.

SR4Y also raises awareness of prevention through events and activities at community level which are aimed at mobilising citizens, training community actors and stopping young adults from starting to drink-drive.

To help us gain further insights into the issue of drink-driving among young people in Argentina, South Africa and Vietnam, the SR4Y project conducted a baseline study involving over 11,000 young people from across these three countries.



As part of the SR4Y project, we conducted a baseline study across three countries: Argentina, Vietnam and South Africa.





3
countries

#research
#awarenessraisingcampaign
#communitybasedactions



A baseline study involving over 11,000 young people





Safer roads through social responsibility

Road safety is a shared responsibility in which civil society has a significant role to play.

We created and managed this unique road safety awareness platform for DG MOVE from 2004 to 2018. We involve and support every tier of civil society in working together to make road safety a priority at local, national and European levels.

We encourage and support companies, associations, local authorities, research institutions, universities and schools to carry out actions for road safety in Europe and form part of the **European Road Safety Charter** (ERSCharter). More than 3,000 public and private entities have launched road safety actions that target their members, employees and civil society as a whole.

The ERSCharter promotes road safety through commitments that encourage for instance specific and youth-oriented actions and involvement.

The ERSCharter showcases commitments, highlights road safety initiatives, and welcomes potential participants as they join an ever-expanding community. The ERSCharter has also introduced many new activities including training programmes, conferences, webinars and workshops.





27
countries

#roadsafety
#commitments
#network
#youth



erscharter.eu



Over 3,000 entities have made their commitment to the ERSCharter, and their best initiatives are recognised each year in the European Road Safety Charter Awards.





Ongoing since
2009

The social values of money

The educational programme in finance and citizenship **Valores de futuro** (Values of the Future) encourages students and teachers to critically reflect upon the value of money in their lives and in society.

Tailored to 6 to 15-year-old students, this financial education programme has been developed in collaboration with BBVA, one of Spain's largest banks. Since 2009, the project has reached more than one million students in Spanish and Portuguese schools.

Volunteers from BBVA have been trained to give workshops in schools, which focus on fostering financial conscientiousness, solidarity and responsibility. Diverse creative formats include a savings project where young people work together throughout the year, choosing an objective and identifying ways to save money.

We designed and disseminated methodological tools, including a teaching guide and online resources such as films and documents. Students and teachers are invited to participate in specially designed conferences and events and share their thoughts and ideas with other schools.

The project website, Facebook page and blog connect and update an ever-growing network of schools interested in promoting citizenship and financial education.



Providing schools with direct support in the classroom.





2
countries

#financial
#education
#solidarity
#youth



*1,000,000 students and more
than 60 workshops*





CVD prevention in Africa-Middle East and beyond

Cardiovascular diseases (CVDs) are on the rise throughout the world – especially in Africa, where they will be the leading cause of death by 2030. we worked with TOTAL Africa-Middle East to take action by developing and implementing a cardiovascular disease prevention programme: **La santé à cœur**. Together, we designed a global strategy, based on an extensive study carried out by P.A.U. Education.

The study revealed the opportunities for action and the concrete role that TOTAL could play in them. Based on the study results, and on our health promotion and communication expertise, three recommendations for community actions to promote healthy lifestyles were made.

The first was about employee engagement as the workplace is a key setting for promoting healthy lifestyles. The second placed TOTAL in a role of facilitator, supporting local NGOs and health organisations to conduct community screenings for cardiovascular disease and associated risk factors such as hypertension, obesity and diabetes. The third recommendation focused on awareness-raising through local activities.

These three important recommendations have been used as the basis for the overall project strategy. Starting in 2016, La santé à cœur is being implemented in Tunisia, Congo and Senegal, as a pilot project which will then continue to over 40 other African and Middle Eastern countries.

As part of the implementation, we created the project implementation handbook and all related awareness-raising and communication materials.



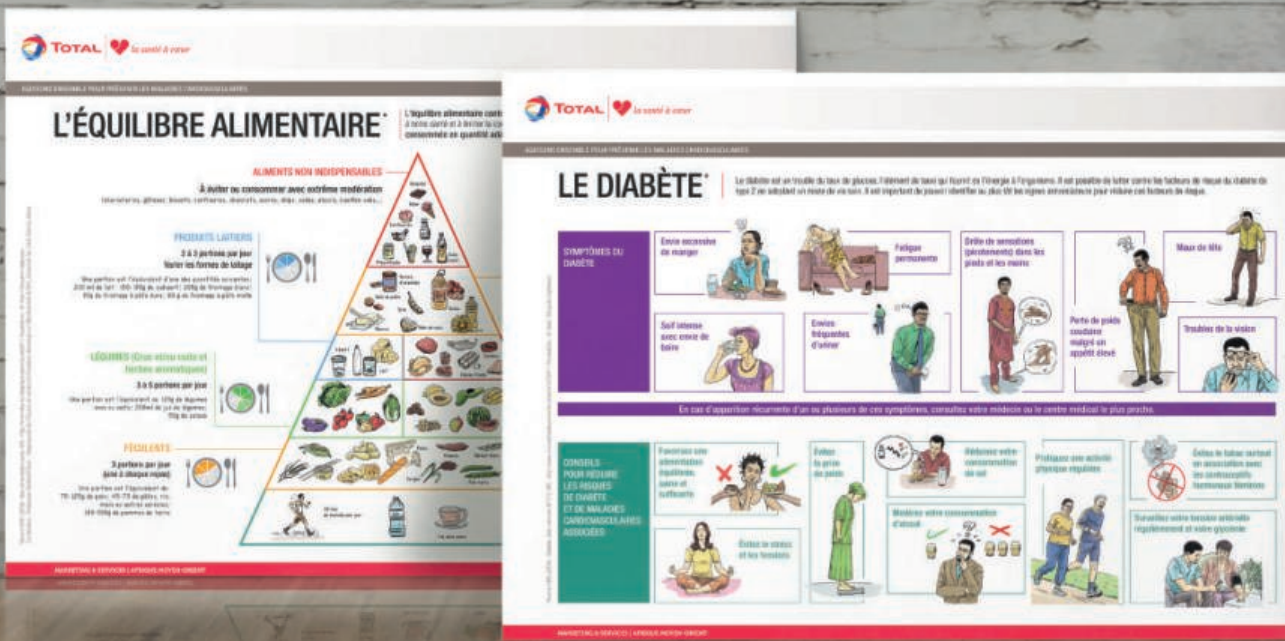


40 countries

#health
#Africa
#engagement
#prevention



Implemented in more than 40 African and Middle Eastern countries



Engaging citizens and raising awareness is key to the prevention of cardiovascular disease.



Promoting inclusive education systems in Europe

The **European Network on Inclusive Education & Disability (includ-ed)** was developed for Fundación ONCE.

Its aim was to promote, identify, disseminate and exchange good practices in the field of inclusive education for people with disabilities, identifying opportunities for developing policy actions and encouraging joint efforts among stakeholders.

Information hubs served as a meeting point for Network members, and anyone interested in learning more about inclusive education in Europe and helping to promote it. The includ-ed virtual community comprised over 3,000 contacts from 1,600 organisations, spanning 72 countries.

To achieve its objectives, includ-ed was supported by four partners from France, the Czech Republic, Finland and Spain, which were responsible for developing the project locally. The Network also worked with associated partners from another five EU countries, comprising organisations and researchers that disseminated the key messages, objectives and results of includ-ed in their regions.

The Network's actions were strategically aligned with the 'Europe 2020' strategy for smart, sustainable and inclusive growth, with specific EU objectives regarding education.



includ-ed contributes to eliminating barriers through inclusive education.



9

countries

#inclusiveeducation
#disability
#socialinclusion



includ-ed.eu



*Over 3,000 contacts from
1,600 organisations form the
incluD-ed virtual community.*





Digital transformation

Citizenship

Culture

Active ageing

Intellectual property rights

Education

AGG

LARGE-SCALE
COMMUNITY
PROJECTS

DEVELOPING COMMUNITY-BASED
EDUCATIONAL STRATEGIES



Revealing new opportunities for education and jobs

Youth on the Move was the European Union flagship initiative to enhance young people's education, mobility and access to the job market. It aimed to connect national and local agencies with young people, helping them explore opportunities available further afield.

We designed the event concept for the European Commission and were in charge of the implementation of most Youth on the Move events since its launch in 2010. Dynamic and versatile events brought young people together to talk about their mobility experiences and desired professional paths. These events provided empowering environments in which young people learned from one another and were inspired to broaden their horizons.

Our teams created the atmosphere and conditions that fostered participation and uninhibited communication among all participants.

Local young people in 22 Member States, including newcomer Croatia, were encouraged to take part in our Youth on the Move events, which constituted Europe's largest staging of youth mobility programmes.

These events also propelled a European-wide participatory movement involving young people from all countries in continuous exchanges, which expanded its reach via the website and social networks.





22
countries

#mobility
#education
#jobmarket



*More than 20,500 visitors
at the YoM events*





Uniting European society and volunteers

The beating heart of our communication campaign for the **European Year of Volunteering 2011** was a tour visiting all Member States in 12 months, the campaign encompassed a spectrum of vibrant, multidisciplinary events bringing European society and volunteers closer together.

A team of 27 relay reporters accompanied the tour and produced unique media content. We designed the campaign to fulfil multiple requirements: to engage in dialogue with stakeholders from each country, to create visibility for projects and initiatives, and to stimulate debate with public authorities on key issues.

Our teams in each country liaised with the national coalition of volunteers, public authorities and European Commission representatives to organise hundreds of innovative and enlightening activities, discussions and workshops.

Media events and press conferences were organised and coordinated in each country by our experienced team of press specialists. Public relations activities and a lively website promoted the campaign throughout the Year.



*Viviane Reding,
former Vice-President of the
European Commission, launched
the EYV2011 in Brussels.*





27
countries

#largescalecommunication
#socialcohesion
#awarenessraisingcampaign



45,000 European
tour participants

Project

European Year for Active Ageing and Solidarity between Generations 2012

Client

European Commission
DG EMPL



2011-2013

Changing perceptions about ageing

The European Year for Active Ageing and Solidarity between Generations 2012 promoted a new vision on ageing and raised awareness of the contribution that older people make to society. We designed this large-scale campaign, and organised a total of 113 events in all EU Member States as well as Iceland, Liechtenstein and Norway.

Among the events were the Get Involved launch events held in all 30 countries, which got the campaign off to a vibrant start. We also organised Seniorforce Days in all Member States to promote volunteering among the elderly.

To help foster intergenerational exchange, we created the successful generations@school programme, inviting schools across Europe to open their classrooms to older generations and discuss how older and younger people can collaborate for a better life. As part of this, over 350 schools participated in the European Day of Solidarity between Generations.

Additionally, we organised a conference to help journalists change perceptions about ageing. Over 1,300 submissions were received for the awards scheme, and the inspiring European finalists were celebrated at a ceremony in Brussels.

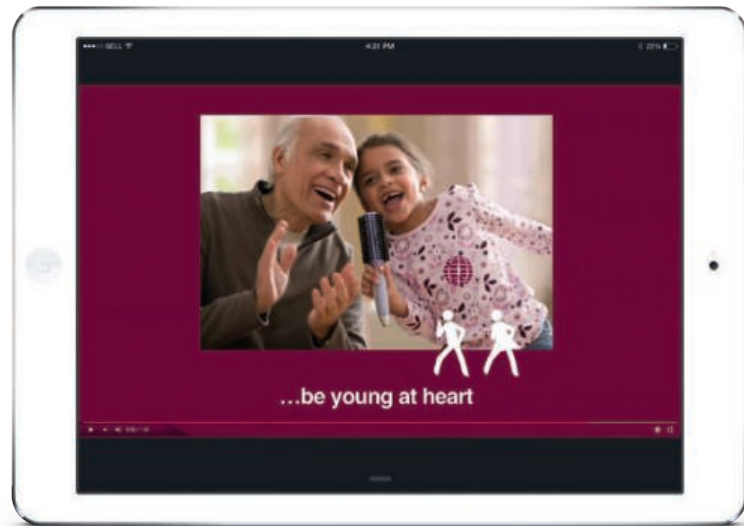
Along with changing European views on ageing, a core aim of the campaign was to encourage stakeholders to undertake commitments that contribute to a more age-friendly Europe.





30
countries

#socialinclusion
#largescalecommunicationcampaign
#intergenerationaldialogue
#raisingawareness



Intergenerational dialogue was a vital dimension of the activities organised within the European Year for Active Ageing and Solidarity between Generations 2012





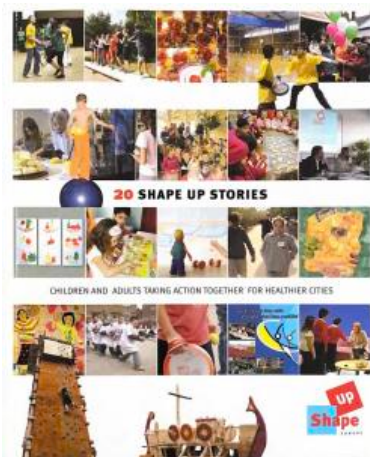
Preventing childhood obesity

Shape Up Europe has been designed as an innovative pilot project that aimed to promote healthy eating and physical exercise throughout the life cycle. It targeted children, older people and pregnant women, especially those from disadvantaged communities in 26 European cities.

This European network facilitated the exchange of best practices in order to prevent childhood obesity and promote healthy habits.

Using the participatory approach, the network carried out the project at local level, involving community actors to organise activities of interest for the different target groups. The activities were as intergenerational as possible, and a special effort was made to reach members of disadvantaged communities.

Educational materials (a handbook, app, leaflets, posters, a card game, magnets and a website) were developed in collaboration with stakeholders and a board of scientific experts. The close involvement of the scientific board ensured that the materials produced were founded upon the latest scientific knowledge and adapted to the needs and characteristics of each target group.



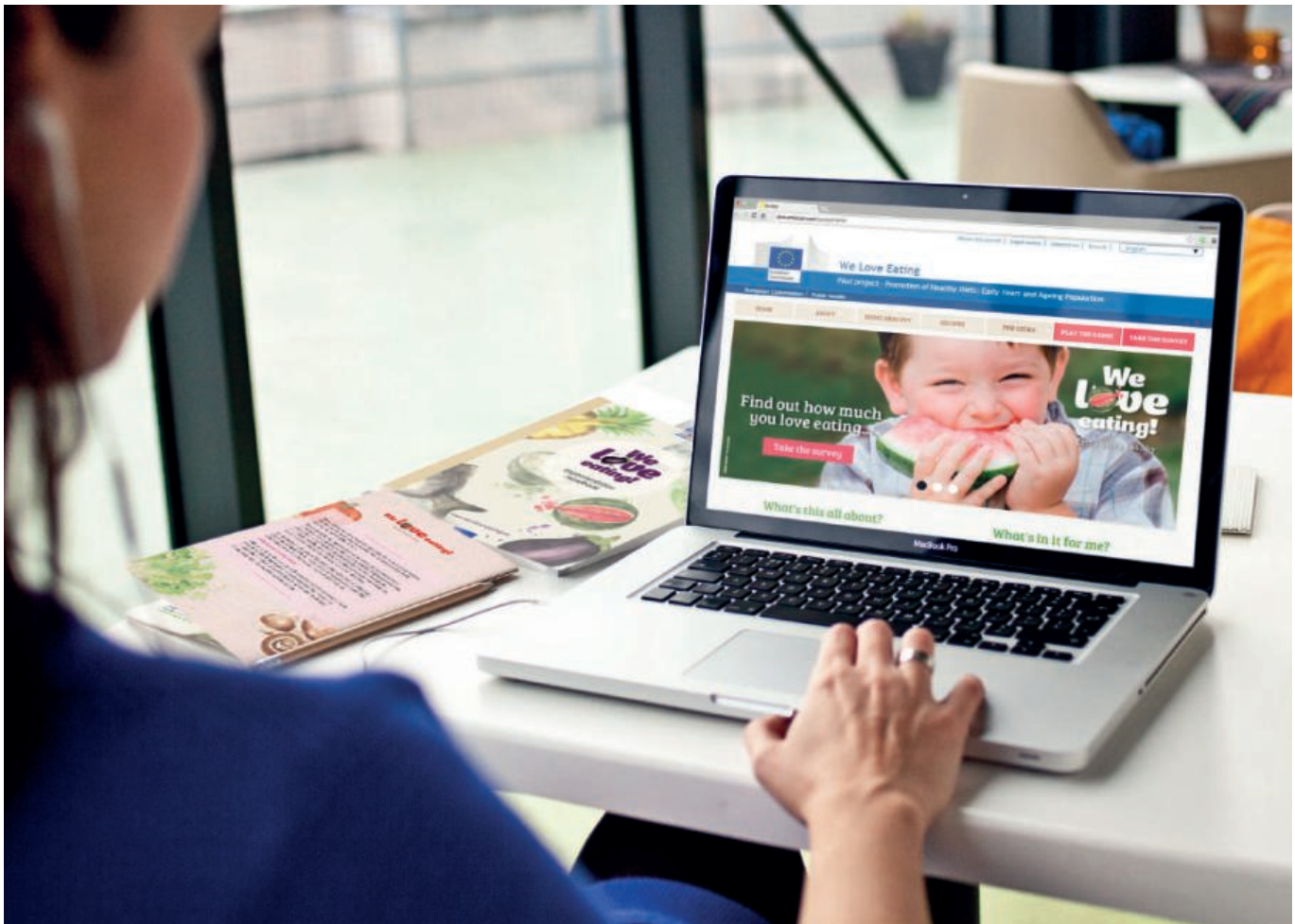


25
countries

#healthyeating
#nutrition
#health
#community



*Over 40,000 project
participants in 26 cities*



Shape Up promotes healthy eating and physical exercise throughout the life cycle.



start-ups

european

participation

communication

cooperation

OTHER EDUCATIONAL PROJECTS

MAKING A DIFFERENCE FOR
YOUNG PEOPLE



Creativity in the classroom

Aulas Creativas (Creative Classrooms) is an initiative for creative primary and secondary education. The project serves as an idea factory, where members of the educational community can develop and share innovative ideas online and in face-to-face meeting spaces. The online meeting point already has a community of more than 41,800 people, and growing.

The project portal features a dozen dynamic "creative classrooms" maintained by *barqueros*, creative professionals who share their work and personal experiences. Offline workshops are held throughout Spain, attracting hundreds of participants.

Members of the educational community become both learner and teacher through interdisciplinary exchanges which provide thought-provoking education concepts as well as specific lesson plans to employ in the classroom.

Launched in 2012, Aulas Creativas is led by artists and education experts. Internationally known artist Hanoch Piven explores emotional expression through art created with everyday materials.

Miguel Gallardo is an award-winning Spanish illustrator and creator of the book and documentary *María y Yo*. In his classroom and workshop he shares his wisdom on inclusive education.

The Aulas Creativas community is constantly evolving, with more *barqueros* arriving to open new classrooms for sharing knowledge and insight.





1
country

#newlearningenvironments
#education
#creativity



*Creative workshops
for teachers, educators
and education
professionals*



*More than
41,800 fans on
Facebook*





Growing in alliance with nature

Learning in the Wild is a project based on the life and professional experience of nature photographer Andoni Canela and the journalist and writer Meritxell Margarit. Together with their nine and three-year-old children, Unai and Amaia, they travelled around the world for 15 months, visiting countries in seven continents to photograph in each place an endangered animal which also represented a habitat of high ecological value.

During the journey, the family shared their experiences through the project's blog on the Aulas Creativas platform. The chronicles from the Canela-Margarit family members and all the educational materials uploaded to the Learning in the Wild section were used to develop many classroom activities related to several curricular areas.

Learning in the Wild invited schools to post on the Aulas Creativas website their questions, projects and creative solutions in order to start seeing nature from another perspective. The aim was to encourage young students to discover and enjoy nature, learning how to observe all the small elements that are part of the ecosystem (plants, animals, rocks, clouds, etc.) and, of course, learning how to fully feel it.

The Canela-Margarit family shared their stories and pictures with students to encourage them to rediscover nature.



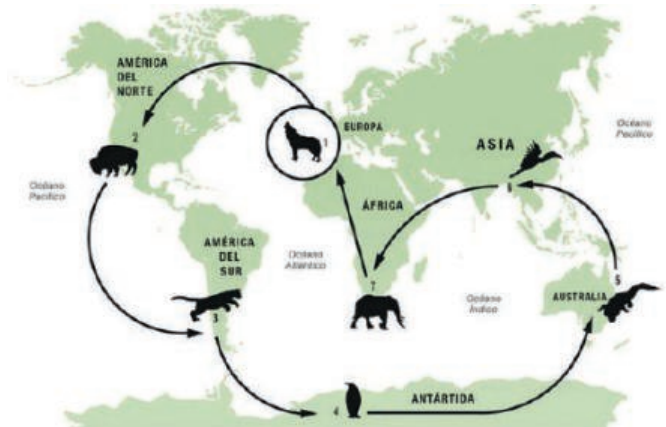


7
continents

#nature
#education
#endangeredspecies
#habitatpreservation
#wilderness
#classroomactivities



The family chronicles of a 15-month nature journey through 7 continents discovering endangered animals and habitats.



LOOKING FOR THE WILD 

Andoni Canela



Celebrating Children's Rights A Light in the Darkness, The White Book of our Future

UNESCO, UNICEF

Inviting children to debate on rights and citizenship

Celebrating Children's Rights, A Light in the Darkness and the White Book of our Future are three projects that raise awareness of children rights and citizenship.

To celebrate the 10th anniversary of the UN Convention on the Rights of the Child, in collaboration with UNICEF, we published books written by schoolchildren from 100 countries based on articles of the Convention. The books symbolise the Convention's multicultural foundation. They were delivered to schools and promoted internationally.

A Light in the Darkness is a pilot project on discrimination and the Holocaust explores a new approach to teaching the Holocaust, not by questioning existing historical theories or detracting from the relevance of Holocaust history, but by placing events in a new context to build empathy, perspective and resonance with students' own lives.

The White Book of our Future was implemented with UNESCO to raise awareness about street children. Children themselves became the authors of their own book, signing with their name when they had no name and reflecting about their future when they had none. Leading NGOs joined in the effort in Mali, Honduras and Egypt.



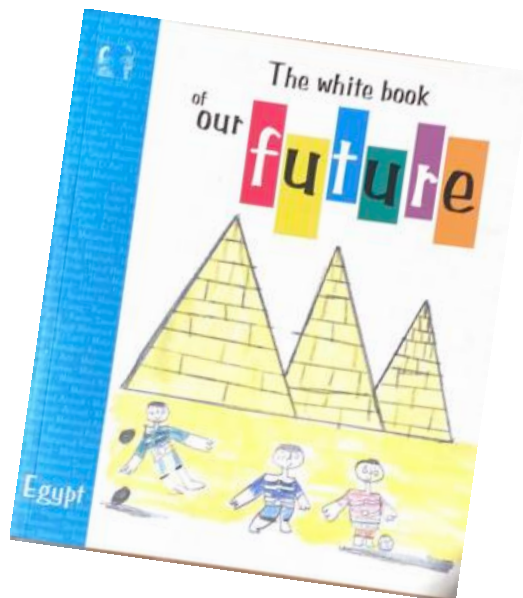


100
countries

#childrensrights
#participation
#education
#citizenship



We created educational materials to guide teachers on how to implement these projects in the classroom.



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